

U.S. Price Increase Announcement for Metal Framing - Effective March 20, 2023

February 20, 2023

To Our Valued Customers

Macro events are again driving cost increases to steel and other commodities, labor, and transportation. These factors, coupled with active construction of many large projects continue to generate a strong demand for metal framing products. Accordingly, Atkore will raise prices by approximately 7% on Unistrut channel effective Monday, March 20th. There will be no price increase on fittings at this time.

This increase will affect both stock and job quotes. Current job quotations will be honored for the period of their specific term and will be limited to the quantities bid at the time of quotation. Further, Atkore reserves the right to limit order quantities to one week of average customer purchases. Orders placed prior to 5:00 pm central time on the last business day prior to the effective increase date will be honored at the pre-increase price levels if for immediate shipment only. We will not support forward buys.

We recognize how impactful these changes are on your business and how competitive the market is at this unique time. Atkore remains committed to growth and supporting all commercial activities wherever possible. Please work closely with your regional sales agent should you require support on a specific project. Our objective remains to be your first choice by providing unmatched quality, delivery, and value. If you have any questions regarding this announcement, please contact me directly.

Thank you for your business and support.

Regards,

Steve Elsdon
Vice President & General Manager
Metal Framing

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