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DATE: September 17, 2020

TO: All Sales Personnel & Customers

RE: U.S. Price Increase Announcement for Metal Framing – Effective October 19, 2020

Dear Valued Partner,

Due to continued material cost increases, Atkore will increase the prices of certain Unistrut and Power-Strut products by 6–8%, effective October 19, 2020. Specific customer pricing will be shared in the coming days.

Price adjustments will affect stock quotes. Current job quotations will be honored for the period of their specific term and limited to the quantities at the time of quotation. Going forward, we will publish escalation clauses to offset future forecasted cost increases.

Customer orders placed prior to 5:00 pm central time on the last business day prior to the effective increase date will be honored at the pre-increase price levels if for immediate shipment only. Atkore reserves the right to limit order quantities to two weeks of average customer purchases and adherence to specific job quoted product assortment.

We remain committed to being the customer's first choice by providing unmatched quality, delivery and value.

If you have any questions regarding this announcement, please contact your sales representative, or me directly.

Thank you for your business and support.

Regards,

Steve Elsdon
VP & General Manager, Metal Framing
President, Unistrut Construction
Atkore International